

JOYCE COSO

PRINT

Art Institute of Chicago, Advertising Campaign, 2022
Carhartt, E-commerce and Print, 2021–Present
AC Delco, National Advertising, 2021
Hilton Hotels, Advertising Campaign, 2020
Von Maur, E-Commerce Modeling Clothing, July 2020–Present
Homedics, Product Packaging and Online Advertising, 2020
Hy-Vee, Joe Fresh Launch, 2020
AllSteel, Catalog and Online Advertising, 2020
Flobody Fitness, Product Packaging and Online, 2020
Casey's General Store, New Advertising, 2020
Steelcase, National Advertising, 2019
Greater Good, Multiple Catalog Campaigns, 2018–2019
Haworth Furniture, New Product Launch, 2018
Edwards Garments, Lifestyle Catalog, 2018
Bissell, National Advertising Campaigns and Products Packaging, 2014–Present
Bass Pro Shops, Tahoe Boats, Marine Tracker Catalog, 2016
Whirlpool Corp, Afresh Cleaners National Marketing, 2016
Smuckers, National Advertising and Corporate Responsibility Report, 2016
Meijer, Fitness Product Packaging, 6 boxes, 2016
Kelloggs, Special K, Cereal and Snack Packaging, 2014

COMMERCIAL/VIDEO

Zoom/Neat, Commercial, 2022
Alliant Energy, Commercial, 2022
Whirlpool Corp, Alexa & Google Technology Launch Commercial, 2020
Fareway, Commercial, 2019
Ranir Teeth Whitening/Target, Online Video, 2019
GORE Medical, Advertising Video, 2018
Ford Motor Company, Facebook Advertising Campaign, 2017
Bissell, National Product Demonstration, 2014–2016
Nutrilite, Product Launch Video, 2016
Whirlpool Corp, Maytag Advertising Video, 2016
Gordon Foods, Restaurant Supply Video, 2015
HGTV, Wine Tasting Instructional Video, 2014
Belk, Store of the Future Video, 2014

HAND MODELING

Nissan, Advertisement Campaign, 2022
Ford Motor Company, Commercial, 2022
KitchenAid, Product packaging and Advertising, 2016–Present
Rubbermaid, Product Packaging, 2020
Mr. Coffee, Product Packaging and Social Media, 2020
Dominos Pizza, New App Advertising, 2019
CrockPot, Product packaging, 2018
Crate & Barrel, Fall and Thanksgiving Catalog, 2017
Jenn-Air, Multiple Appliances, Marketing Videos, 2017
KitchenAid, Recipe How To Video Series, 2017
AT&T, National Commercial, BBDO Advertising, 2016
Amazon, Fire Phone National Campaign, BBDO Advertising, 2015
Samsung, Internet marketing video, BBDO Advertising, 2015
Bissell, National Advertising Campaigns and Products Packaging, 2014–Present
Whirlpool Corp, Maytag Instructional Videos, 2016