



LAUREN SCOTT

Tv Host & Actress

BIO

Lauren Scott is an Emmy Award-winning host and on-camera talent with over a decade of experience in television and digital media. Known for her vibrant personality and quick wit, Lauren brings warmth, relatability, and humor to every project. Whether she's interviewing a chef, highlighting a local business, or creating content for national brands, she delivers with charm and authenticity. With a strong background in lifestyle and cultural storytelling, she has collaborated with companies like Boulevard Brewing Co., Desenio, and Barilla. She can't wait to bring her energy to your next project.

SKILLS

- On-Camera Hosting
- Voiceover
- Teleprompter & IFB
- Interviewing
- Social Content Creation (Reels, TikTok)
- Scriptwriting
- Brand Integration
- Basic Editing (CapCut, Premiere Pro)

ON-CAMERA EXPERIENCE

On-Air Host

- KSHB 41 (NBC) & 38 The Spot | Aug 2020 – January 2025
 - Hosted daily lifestyle segments covering food, local businesses, and events
 - Interviewed a range of guests including chefs, musicians, and community leaders
 - Created digital-first content optimized for social platforms
 - Hosted live events

Freelance Content Creator & Digital Host

2015 – Present

- Created and hosted original lifestyle and travel series for social media, highlighting food, culture, and city experiences.
- Partnered with brands and tourism boards to produce social-first content with storytelling hooks and clear CTAs.
- Produced short-form video content for YouTube Shorts, Instagram Reels, and TikTok, resulting in 50K+ organic views.

News Reporter & TV Host Roles

Various roles including The Jam (CW26), Chicago's Best (WGN), TMJ4 Milwaukee 2018 – 2020

- Delivered live and taped segments for daily broadcasts, including paid content.
- Produced engaging lifestyle, news, and food segments; interviewed hundreds of guests.
- Created content under strict deadlines while maintaining high creative standards.

PREVIOUS BRANDS

- Desenio
- Boulevard Brewing Co.
- The American Theatre Guild
- Zona Rosa
- Kansas City Symphony
- KC Current
- Kansas City Monarchs
- Pattern Beauty
- Barilla
- Bumble
- *Additional client list available upon request*